



Judy Sylvia – The Growth Coach

J.Sylvia@TheGrowthCoach.com

## **FEAR HAS NO PLACE FOR ENTREPRENEURS!**

By Judy Sylvia

By nature, entrepreneurs are some of the most fearless people I know! Often they give it all up (secure job, steady income, consistent paycheck) for their dream, their desire, and their passion. So why now should we allow FEAR to set in?

Things have changed. Yes, the economy is quite different than it was a few years ago but did you know that many of our major Fortune 500 companies were birthed in times of economic change and uncertainty? How would you like your business to be in the ranks amongst Proctor and Gamble, IBM, Hewlett Packard, General Electric? Not bad company if you ask me!

Whether the economy is growing strong and rapidly expanding or whether it is down turned and restrictive, there are businesses that will make it and businesses that will not. What are you doing to insure that your business will survive?

I believe these three factors will contribute to your business survival:

1. **VISION** – it is an absolute must that the vision of the business be clearly defined and known by all involved. I am a firm believer if you aim for nothing, you will hit it with amazing accuracy. You must have a clear vision of where you want your business to go in the future. If not, you will bounce to and fro on the open waters of uncertainty. Do you have a clear vision for your business?
2. **MOVEMENT IN SPITE OF FEAR** – it is so easy to allow the fear and uncertainties to keep us paralyzed and afraid to make a move. But fear is really **False Evidence Appearing Real**. Research shows that 95% of our fears do not manifest themselves yet how much time and energy is wasted on fear. Action and movement, in spite of fear, is true courage! Action is ALWAYS better than inaction! Do not let FEAR keep you bound. Make plans!
3. **TENACITY** - those of you that know me know that I am the queen of Tenacity! Tenacity is that persistent determination. It is persevering despite what the “facts” may look like; despite what the “evidence” shows.

We live in a society that expects instant results and rewards but there is more truth and sound advice in these wise words of Winston Churchill “Never, never, never, never give up”. The break through may be just around the corner! Keep your faith!

We have a choice, each and every day, to get up and live life in fear or to get up and live life fearlessly!

---

Judy Sylvia – The Growth Coach

2326 Del Prado Blvd South

Cape Coral, FL 33990

**Phone:** (239) 425-2530

**Fax:** (239) 242-2030

[J.Sylvia@TheGrowthCoach.com](mailto:J.Sylvia@TheGrowthCoach.com)

[www.TheGrowthCoach-LeeCounty.com](http://www.TheGrowthCoach-LeeCounty.com)